

CALLING ALL PRODUCERS, FARMERS, CHEFS AND FOODIES

25 June 2016

Applications are now open for local farmers, food producers, wine growers, brewers, restaurants, cafes and artisans to secure their spot at Tastings on Hastings 2016, proudly presented by Port Macquarie-Hastings Council.

Stalls are filling fast for the popular *Main Event* on Sunday 30 October, and limited opportunities for vendors are available at *Tastings Ignites* on the Saturday night. Those interested in exhibiting are encouraged to act quickly as spaces are limited.

“Tastings on Hastings offers a fantastic opportunity for local food and beverage businesses to showcase their products to the many thousands of locals and visitors who enjoy the festival each year,” said Port Macquarie-Hastings Mayor Peter Besseling.

“Over the past 14 years we’ve seen Tastings on Hastings grow to become one of the largest food festivals on the North Coast, and again we look forward to 3 days of indulging in the best our region has to offer.”

With many new and emerging producers and providores in the region, organisers hope to encourage a new wave of local food and beverage businesses. Their participation will add another flavour to the festival, and build on the range of popular stallholders who have supported the event for many years.

Vendor applications that fall within the ‘locavore’ boundary of a 100 mile radius are being welcomed. This encompasses everywhere from Woolgoolga in the north to Armidale in the west and Nelson Bay to the south.

“Tastings on Hastings is a unique, waterfront cultural and gastronomic experience and I strongly encourage local businesses to consider being involved,” said Cr Besseling.

Applications are open for several distinct precincts at the *Main Event* on Sunday including the Farmer’s Markets, the Restaurant Precinct, the Wine and Beer Precinct and the Maker’s Markets.

Event Coordinator Necia Waghorn said “Exhibitors will be profiled on the Tastings on Hastings website and receive a FREE marketing toolkit to assist in making their involvement in the event a success.

“This toolkit includes exclusive access to a FREE face-to-face social media marketing seminar, posters, flyers, and regular email tips and tricks to help promote their participation,” said Ms Waghorn.

Those interested in exhibiting are encouraged to download the Exhibitor Application Kit at tastingsonhastings.com.au or contact Necia Waghorn at necia@tastingsonhastings.com.au or 0401 526 936.

Tastings on Hastings 2016 occurs between Friday 28 October and Sunday 30 October.

Registrations close on 15 September, if places are not sold out prior.

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