

## TASTINGS ON HASTINGS 2017 SPONSORSHIP OPPORTUNITIES

28 July 2017

Sponsorship opportunities are now available for local businesses who'd like to be part of Tastings on Hastings 2017, proudly presented by Port Macquarie-Hastings Council.

The opportunity to be a sponsor of our regions premier food festival provides a host of benefits, including excellent exposure to the thousands of locals and visitors who will attend this year.

Tastings on Hastings comes to life in the last weekend of October, with this year's *Main Event* and the popular *Tastings Ignites* taking place in a one day extravaganza on Saturday 28 October.

There are five key sponsorship packages available for this year's event. They include the Major Event Partner, Accommodation, Oyster Barn, Volunteer and Sustainability sponsors.

An extensive marketing campaign leading into the event will also provide sponsors a great promotional opportunity to showcase their brand, including exposure in the Tastings on Hastings Event Guide.

Council Director Jeffery Sharp is excited about the range of sponsorship options on offer for local businesses to promote themselves at this year's event.

"We've designed the event sponsorship opportunities to allow businesses of all shapes and sizes to get involved and for them to take advantage of an extremely captive audience," said Mr Sharp.

"We've had an excellent response from businesses wanting to get involved with this year's event with several of our sponsorship packages already secured.

"Council is looking forward to delivering yet another successful Tastings on Hastings this October, and encourages businesses from a variety of industries to join us as a sponsor on this culinary adventure." Mr Sharp added.

Sponsorship opportunities are filling fast, and those interested can download the Sponsorship Application Kit at [tastingsonhastings.com.au](http://tastingsonhastings.com.au) or contact the Sponsorship Coordinator on 0420 853 283.

To stay up to date with Tastings on Hastings sign up for the newsletter at [tastingsonhastings.com.au](http://tastingsonhastings.com.au), follow Tastings on Hastings at [facebook.com/TastingsonHastings](https://facebook.com/TastingsonHastings) and Instagram @tastingsonhastings.

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